

School Travel Action Plan (STAP)

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families

## 1.0 INTRODUCTION

This travel plan is primarily directed at reducing unnecessary or unsustainable car travel made by staff, pupils and their parents to and from the school site. A good travel plan can bring environmental, health, social and economic benefits both to people travelling to and from the school as well as the local people living in the area. The key benefits which can result following the implementation of a travel plan are outlined below:

**Environmental** – a reduction in car journeys made to and from the school site reduces the level of air and noise pollution in and around the site highlights the many benefits of sustainable and active travel.

**Health** – by adopting more sustainable modes of travel, such as walking or cycling, people’s physical and mental wellbeing improves, and they lead a healthier lifestyle.

**Social** – people are not ‘cocooned’ in their cars and interact with other individuals on their journey to and from the school site. By reducing the motorised traffic and increasing pedestrian and cycle activity will make an area feel safer at the start and end of the school day.

**Economic** – more sustainable modes can save individuals travel costs. Increasing bus use can make the service to and from the school more viable.

### Our mission Statement

**Lanesend Primary School encourages and supports the whole school community to travel more actively and sustainably where possible.**

Studies show that travelling actively can help develop physical and mental well-being, social interaction, and independent travel skills. We recognise the importance of our children having practice of travelling independently to prepare them for the transition from our primary school to their secondary education setting. We also want them to have the skills required to be able to choose sustainable and active modes beyond their statutory education.

We promote and support sustainable travel with activities and integrate this agenda into our curriculum, wherever possible.

***Lanesend Primary has benefited from being part of the Isle of Wight councils’ vision for more sustainable and healthy schools. The Isle of Wight Council have successfully bid for department for transport funding to support travel behaviour change projects across the IOW schools. In 2015 we engaged with Sustrans and most recently, from 2017, we have engaged with the island-based Shift It project. Shift it has helped us to develop our travel plan and embed active and sustainable travel throughout our school community.***



Ofsted produced a sustainable school’s document for guidance in 2008. The department for children, schools and families (DCSF) set out a national framework to help schools become a sustainable school.

### ***Schools and sustainability*** *A climate for change?*

*The Government wants all schools to become ‘sustainable schools’ by 2020. Inspectors visited a selection of primary and secondary schools to assess teaching about sustainability and progress towards meeting the expectations of the National framework for sustainable schools. In the best lessons, teachers used a range of imaginative activities to help pupils develop and test out their views on complex ethical issues. However, most of the schools visited had limited knowledge of sustainability and work in this area tended to be uncoordinated, often confined to special events rather than being an integral part of the curriculum.*



## Travel and traffic

### Opportunity

Rising vehicle use adds to congestion, road accidents and pollution, including carbon emissions. Car-sharing and public transportation help to ease these concerns, while walking and cycling also boost fitness and well-being.

### Recommendation (by 2020)

We would like all schools to be models of sustainable travel, where vehicles are used only when absolutely necessary and where there are exemplary facilities for healthier, less polluting or less dangerous modes of transport.

The Department for children, schools and families national framework for sustainable schools has eight doorways that are routinely inspected by OFSTED. Travel and Traffic is doorway no.3. **figure 1.1**

There is a set of criteria with four grades that can be obtained by the school; getting started, satisfactory, good, and outstanding. **figure 1.1a**

Figure 1.1 – doorway no.3 of the national framework for sustainable schools

**PART B: SUPPORTING SUSTAINABLE DEVELOPMENT** Enter your scores in the right-hand column and calculate your Part B total at the bottom.

Doorways	THE FOUR GRADES (AND ASSOCIATED POINTS)				Your score
	Getting started	Satisfactory	Good*	Outstanding**	
	0	3	6	9	
<b>3 Travel and traffic</b>					
To what extent have you integrated sustainable travel across the curriculum, campus and community?	We have not considered, or have just begun to consider, how to adopt an integrated approach to sustainable travel. <input type="checkbox"/>	We have audited and understood our opportunities for promoting sustainable travel. We have involved pupils, staff and the community in plans to improve our performance in this area, and we cover the issues in our curriculum. <input type="checkbox"/>	We involve pupils and staff in the delivery and monitoring of our sustainable travel work, and draw on outside expertise when needed. <input type="checkbox"/>	We encourage pupils and staff to apply what they have learned about sustainable travel to their lives outside school, and share our learning with the community. We involve stakeholders in periodic evaluations of our progress. <input type="checkbox"/>	

Figure 1.1a – OFSTED grading criteria

## 2.0 EXISTING CONDITIONS

### 2.1 Overview

Lanesend Primary School is an academy converter school with a capacity of 420 pupils. We are a two form entry school from reception to year 6.

Address: Love Lanes, Cowes, Isle of Wight, PO31 7ES

Local authority: [Isle of Wight](#) (921)

Headteacher/Principal: Mrs Caroline Sice

Age range: 5 to 11

Phase of education: Primary

School type: Academy Converter

Gender of entry: Mixed

ID: URN: 141305, DfE number: 921/2032, UKPRN: 10047190

Establishment status: Open

Website: <http://www.lanesendprimary.co.uk/>

Telephone: 01983293233

Type	Numbers
Pupils	438
Staff (full and part-time)	69
Total	507

Table 2.1: Lanesend Primary pupil and staff numbers (September 2020)

Cowes is an English seaport town and civil parish on the Isle of Wight. Cowes is located on the west bank of the estuary of the River Medina, facing the smaller town of East Cowes on the east bank. The two towns are linked by the Cowes Floating Bridge, a chain ferry. The Isle of Wight is an island off the south coast of England.

**Population:** 10,405 (2011 Census)

**Area:** 1.08 sq mi (2.8 km<sup>2</sup>)

**Dialing code:** 01983

**Ceremonial county:** Isle of Wight

**UK parliament constituency:** Isle of Wight

**Unitary authority:** Isle of Wight



Figure 2.1 - location plan of the school and the Isle of Wight

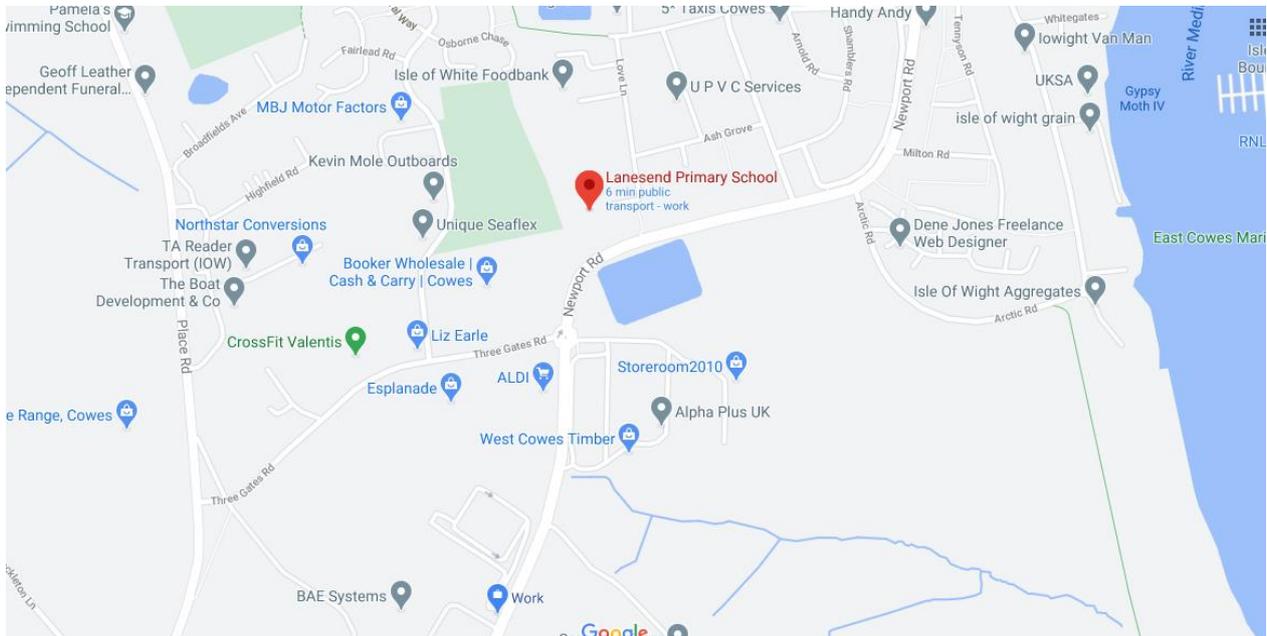


Figure 2.1(a) - A location plan of the school in a local context

## 2.2 Vehicular Access

Lanesend Primary school can be accessed via a network of local roads. The school is located in a small estate on Love Lane.

The school has a car park which has enough space for 32 cars. The car park is gated, and these spaces are for staff and visitors only. There is an additional space for deliveries and emergency service access.

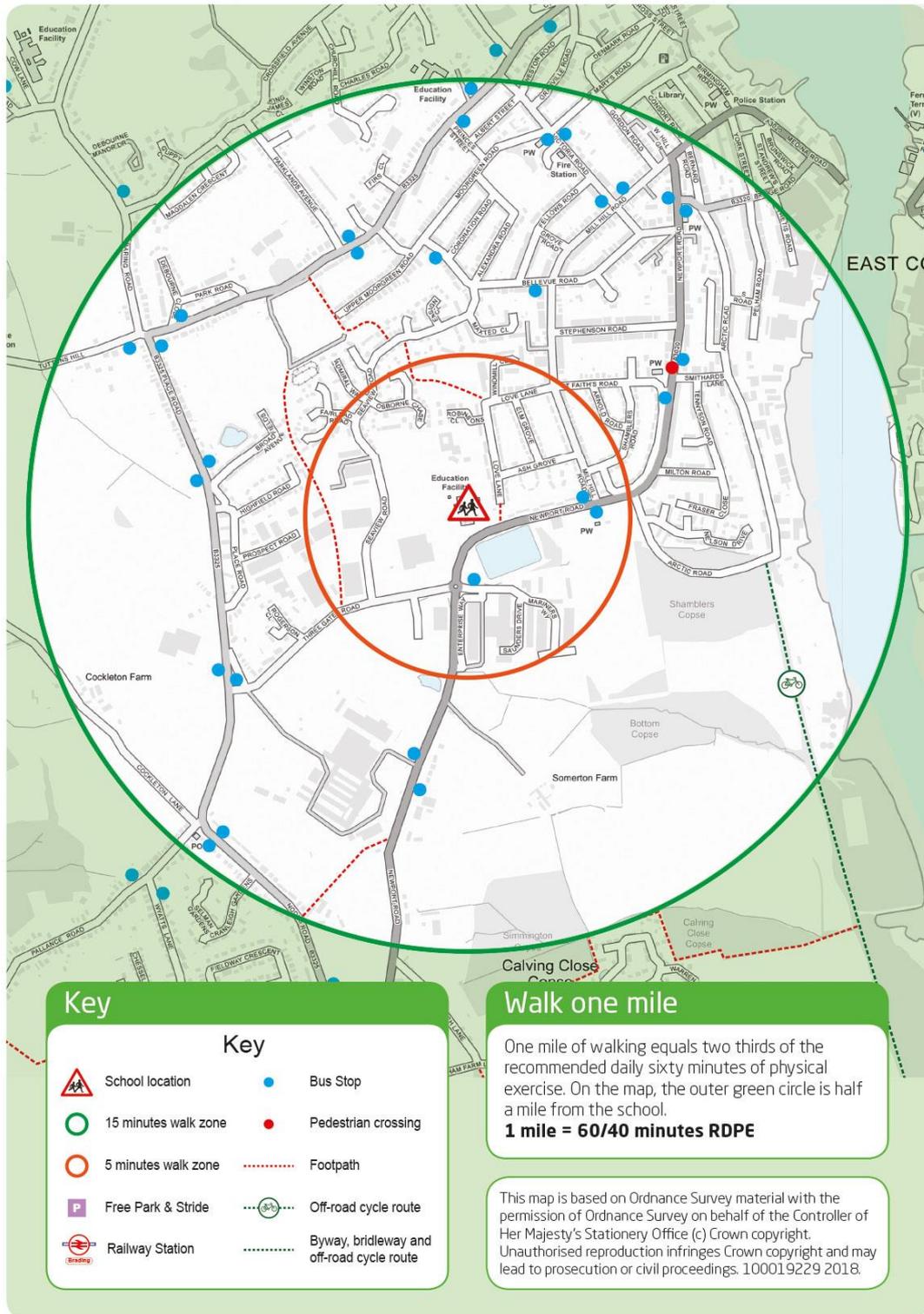
## 2.3 Pedestrian /Cycle Access

Cyclists, scooterists and walkers can access the school via the main gate in Lave Lane. The area around the school is mainly roads as there are few footpaths for students to use however the roads are generally quiet with low speed traffic with most having pavements.

Link to Public Rights of way map for the Cowes area -

[https://www.iow.gov.uk/rightsofwaymaps/rowmaps/1\\_Gurnard\\_Cowes.pdf](https://www.iow.gov.uk/rightsofwaymaps/rowmaps/1_Gurnard_Cowes.pdf)

The school has two areas for storing both bike and scooters these are in the front entrance or in the playground.

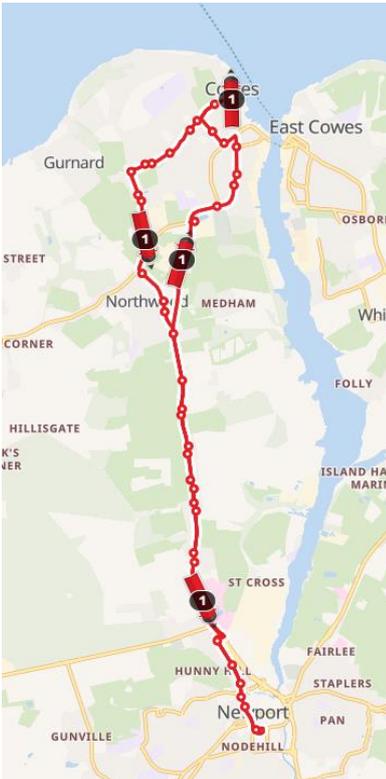


**Figure 2.3** - A detailed map of the schools desired active travel zone. A PDF copy is available to download on the schools website.

## 2.4 Bus Service

The bus service on the Isle of Wight is run by Southern Vectis. There is an extensive network of interconnecting bus routes. Frequency of the public buses are linked to demand and population demographic. Lanesend Primary is serviced by two public bus route, the No.1 and No.32. The No.32 bus route is not useful to students to get to school due to the fact that it only runs between 10:00-14:00. Therefore, for student they couldn't get to school for the 09:00am start or 15:00pm finish. The No.1 route is the route between Cowes and Newport. There is a stop on Newport Road opposite the medical centre which students can get off at then it is a short walk to the school.

All routes to be found at <https://www.islandbuses.info/services>



**Figure 2.4A** – No.1 Bus route





## 2.6 Access to local amenities

Lanesend Primary is a short distance walking distance from Aldi, located in Airfield Way. A bit further away you can walk into Cowes town Centre where there are several more amenities such as a Sainsburys, M&S and several other local shops.

## 2.7 Geographical spread of school population

Most of the pupils attending Lanesend Primary primary school live within a mile of the school.

School	Pupil Numbers					Pupil Percentage			
	< 1 mile	< 2 miles	< 3 miles	> 3 miles	Total	< 1 mile	< 2 miles	< 3 miles	> 3 miles
Lanesend Primary	351	15	22	48	436	80.5	3.4	5.0	11.0

Figure 2.7 - Hampshire & IOW Census Data Autumn 2019-2020

## 3.0 TRAVEL MODE DATA

### 3.1 General Information

Lanesend Primary values the importance of up to date and reliable data. This data is used to inform the school on seasonal travel trends, measure the effectiveness of working with external organisations and monitor whether the bike and scooter parking reflects the demand.

### 3.2 Modal Split

Travel mode data has been collected since September 2015. The first data was collected by Sustrans charity by administering a hands up survey. A hands up survey method is asking the children how they 'mostly' travel to school'. This took place twice in the academic year.

Lanesend Primary now collects travel mode data via the Shift It web-based app. This application can be used on all platforms and devices, including interactive whiteboards. Data has been collected this way since September 2018. The raw data is collected via a touchscreen device during morning registration. Data range is taken for complete academic years. Figure 3.1

	2018-19	2019-20
No of touchscreen interactions	443	2297

<b>Bike</b>	<b>12</b>	<b>84</b>
<b>Walk</b>	<b>162</b>	<b>1028</b>
<b>Scooter</b>	<b>47</b>	<b>203</b>
<b>Skateboard</b>	<b>3</b>	<b>27</b>
<b>Bus</b>	<b>24</b>	<b>72</b>
<b>Car</b>	<b>159</b>	<b>768</b>
<b>Train</b>	<b>2</b>	<b>11</b>
<b>Absent</b>	<b>34</b>	<b>104</b>
<b>Sustainable Mode %</b>	<b>50.6</b>	<b>58.4*</b>

Figure 3.1 – Complete academic year travel mode split data

\* COVID 19 – Lockdown from March 2020. Summer Term missed.

## 4.0 CURRENT OFFER

### 4.1 Cycle Training

Cycle training has been offered to all children across the school at some point in the school year. We value all stages of riding a bike, from learning to ride a bike to completing on road training. Shift It have provided Bikeability level 1&2 training to year 5&6 children at Lanesend Primary.

### 4.2 Incentives

Shift It Award – Lanesend Primary have gained Bronze and Silver Award. Lanesend Primary engage with the Shift It award scheme. We are now working with Shift It to earn the Gold award.

### 4.3 Events

Active Travel Weeks – Lanesend Primary has participated in several active travel weeks

## 5.0 Achievements and Plan

### 5.1 Recent Achievements – 2017 to 2020

- Increased the number of our community travelling actively and sustainably
- Engaged with the 'Shift It' programme and achieved the BRONZE and SILVER SCHOOLS AWARD!
- Offered every pupil some form of cycle or scooter training from Balanceability to Bikeability.
- Started using the Shift-It data collection app to keep track of the schools travel mode habits and trends.
- Reviewed the current STAP.
- Held an Active Travel Week.
- Held travel themed assemblies

### 5.2 Next Steps – 2020 to 2021

- To complete a school street audit to gauge the feasibility for closing the street directly outside the school for drop off and pick up times.
- To offer all school staff the opportunity to buy a bike through the HMRC backed Cycle 2 Work scheme.
- To use the new leaderboard app as a part of the morning registration process.
- To send a bi-monthly Shift-It newsletter out to parents and guardians.
- To offer cycle training – DfE guidance on COVID bubbled groups to be observed.
- To offer led walks to KS2
- Offer walking routes to our school community

## 6.0 Award Schemes

Lanesend Primary was awarded the Shift It Silver Award and are working towards the Gold Award.



The Shift It Award is linked to this School Travel Action Plan and follows set [criteria](#).

- **People** – Having the following people engaged in sustainable travel agenda
- **Policy and Planning** – Having a plan which is used as a working document
- **Promotion** – Ensure events, activities and the schools plan is communicated clearly with pupils, staff and parents
- **Activities** – Have a programme of Activities that are linked to sustainable travel agenda.
- **Facilities** – Ensure the school has adequate facilities
- **Data** – Collect data regularly enough to be able to measure the school communities travel habits to and from school.

## 7.0 School Active Travel Champion – Roles and Responsibilities

*This is a generic staff role and responsibility description for a school active travel champion. This role will be written into the School Travel Action Plan and is reviewed during the persons annual review / CPD. This role can be transferred to another member of staff at any point that the current school champion cannot continue.*

**Reviewed:** January 2021

**School:** Lanesend Primary School

**Name:** Georgia Dyer

**Role:** To promote sustainable and active modes of travel to and from school. This will be achieved by organising a range of events and activities across the key stages.

**Responsibilities:**

- To ensure that a School Travel Action Plan(STAP) is in place, reviewed on a regular basis and available on the schools website.
- To act as a link between the school and external organisations offering activities linked with active and sustainable travel.
- To link with a local cycle training provider and offer a cycle training programme across the school.
- To communicate and promote any active travel related events and activities to the parents of pupils at the school. This can be achieved via letters home, newsletters, and social media.
- To set up and meet with a student advocacy group – Active Travel Crew (ATC). They can assist at events and activities.
- To ensure that the travel trips to and from school are recorded on a regular basis to understand how your school community travel to and from school. This data must be monitored and reported on as part of the STAP review.
- To share good news stories with the Lanesend primary community
- To set up a scheme to rewards children for travelling in a way that is both sustainable and active. E.g. The Golden Lock
- To communicate any sustainable travel news, activities or benefits to the staff. E.g. Cycle 2 Work Scheme